

Synthesizing: Biopic Posters Design Choices

These questions are found in the **Help** section of the Web site. You may wish to use them before doing the activity to help students think about using design art forms to communicate ideas.

Each choice you make should reflect something about the person's life or character:

- *Movie title*: What's the most important or most exciting thing about their life to you? Use that in your title.
- *Font*: Which kind of printing gives the right feeling for your poster? Do you want your title to look old-fashioned, or fun, or serious?
- *Pose actor*: You send a message with the pose you choose. Which part of their life or personality do you want to show?
- *Lighting*: Choose the lighting that gives the right feeling to your poster.
- *Camera angle*: Change the camera angle to see how it makes them look to you. Do you want them to look important, or friendly, or heroic?
- *Background*: Choose a background that helps show something you think is important in their life.
- *Symbols*: Click to choose the symbols you want to use. You can drag the symbols to a different place after you put them on the poster.
- *Music*: Listen to the music and choose the one that creates the right mood for your poster.

A good tagline for your poster will make people want to see the movie. These questions might help you synthesize to come up with a good tagline:

- What do you think is most important about their life?
- What do you think is most interesting about their life?
- Did you learn anything that surprised you?
- Did your thinking change when you learned more about their life?